

2018

**NSW VERTEBRATE  
PEST MANAGEMENT  
SYMPOSIUM**

*People, Planning and Practice*

16th – 18th | Opal Cove Resort,  
October 2018 | Coffs Harbour, NSW

[www.vpmsymposium.com.au](http://www.vpmsymposium.com.au)

## AN INVITATION TO SPONSOR OR EXHIBIT

We are delighted to invite your organisation to participate as a valued sponsor or exhibitor at the 2018 NSW Vertebrate Pest Management Symposium, being held in Coffs Harbour in October.

The 2016 NSW Vertebrate Pest Animal Symposium took a fresh look at the many new developments in science, policy and practice, including:

- new control and monitoring techniques and modifications to existing techniques
- greatly increased affordability of some equipment (e.g. camera traps) that had led to a massive increase in the use of some monitoring techniques
- more examples of ways to establish and maintain regional pest control groups
- passing of the Biosecurity Act 2015 and associated development of underlying regulations
- Natural Resources Commission review of pest animal management in NSW.

At the 2018 Symposium, the theme of **People, Planning and Practice** will place a sharper focus on the three key elements for successful pest management in New South Wales. With many changes, developments and new tactics always emerging, it is a good time to bring people involved in pest animal management, research and policy together to discuss the above and more. This is not a scientific forum, this event brings government and non-government pest practitioners to participate in a range of pest related talks and discussions.

Contributing as a sponsor or exhibitor at the Symposium provides a great opportunity for your organisation to engage with a large field of influential decision-makers in various communities across the state. The packages outlined in this document offer a variety of exposure levels at the Symposium. The opportunity also exists to meet with delegates through attendance at the Symposium.

The Committee appreciates your consideration of support for this event and looks forward to the opportunity to develop a mutually beneficial partnership.

Further information can be found on the NSW Vertebrate Pest Management Symposium website: [www.vpmsymposium.com.au](http://www.vpmsymposium.com.au)

## ABOUT THE SYMPOSIUM

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The 2018 NSW Vertebrate Pest Management Symposium is being held at Opal Cove Resort, Coffs Harbour, from the 16<sup>th</sup> – 18<sup>th</sup> October 2018. Up to 150 delegates are expected to attend, from throughout NSW and interstate. The Symposium is being hosted by North Coast Local Land Services.

### ***Symposium themes:***

#### **People**

The People theme acknowledges that community engagement is critical in the development and implementation of pest control programs. There have been countless examples of well-planned control programs that have failed due to community attitudes, lack of understanding or resistance. Equally, there are an increasing number of pest control programs that are successful purely because of cooperation between neighbours. Presentations will focus on topics such as:

- Innovative management and/or community engagement case studies
- Peri-urban pest management and dealing with new audiences who may be otherwise disengaged
- The challenges of communicating pest management
- Overcoming the challenges of absentee owners

#### **Planning**

There is no doubt that the legislation, policy and planning sector is becoming more important. With many states introducing new biosecurity legislation and an increasing pressure on demonstrating measurable success, the Planning theme is vital if pest animal management programs are to continue to be sufficiently funded. Presentations will focus on topics such as:

- The latest in legislation and policy:
  - how well does the Biosecurity Act support compliance?
  - what does the revocation of pest control orders mean in practice/
- Strategic planning
  - New Regional Strategic Pest Animal Management Plans, the key to success?
- Performance measurement
  - How do we currently measure performance?
  - How do we do this consistently?
  - How can we do it better

#### **Practice**

Of course when it all comes down to it, pest animal management, whatever the pest, involves people on the ground baiting, trapping, controlling, minimising or eradicating. With new technology always being released and research finding new ways of solving old problems, the challenge for pest management practitioners is staying across the latest developments. This theme will help participants do exactly that with presentations on topics such as:

- New management and monitoring techniques, tactics and tools
- Improved knowledge of vertebrate pest biology and ecology
- Peri-urban pest management
- New Research

## ABOUT COFFS HARBOUR

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The friendly beachside city of Coffs Harbour is Coffs Coast's vibrant heart. Surrounded by National Parks and facing the Solitary Islands Marine Park, the natural environment and uncrowded beaches are complemented by exciting activities and attractions, excellent shopping, fantastic accommodation and award-winning cafes and restaurants.

The stunning location of Coffs Coast sits in a unique position where the Sub-Alpine mountain escarpments, Sub-Tropical rainforests and a Sub-Marine underwater sanctuary all in the one place. Coffs Harbour is a modern city with a small-town atmosphere and the hub from which to explore Coffs Coast's enormous selection of things to see and do.

Take a stroll along the Jetty foreshores, the historic timber Jetty itself, the International Marina and Northern breakwall and admire the scenic harbour views. The hilly island dominating this view is Muttonbird Island, home to the wedge-tailed shearwater. Its walking track offers exceptional views back to Coffs Harbour.

## SPONSORSHIP AND TRADE EXHIBITION PACKAGES

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*We invite your consideration of the following opportunities for your organisation to be involved with this Symposium*

Level	Cost (includes GST)	Details on page:
Gold Sponsor	\$10,000	4
Silver Sponsor	\$5,000	4
Dinner Sponsor	\$5,000	5
Trade Exhibitor	\$1,200	5
Satchel Insert	\$550	5

## SPONSORSHIP PACKAGES

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### **Gold Sponsor (\$10,000 inc GST)**

*The Gold Sponsor holds a high profile and as such, will be given every opportunity to showcase itself to delegates.*

#### **Benefits:**

- Opportunity to present a 5 minute address to delegates during a plenary session
- Prominent display of company signage in main Symposium room, beside stage (supplied by sponsor)
- Double Trade display for the duration of the Symposium – floor space with two trestle tables
- Three (3) complimentary full Symposium registrations for your company's representatives which includes Symposium Casual Dinner
- Company logo on home page of Symposium website with hyperlink to your company website
- Recognition as gold sponsor in Symposium Program Book
- Verbal acknowledgment as the gold sponsor during the opening and closing sessions
- One promotional insert included in the delegate satchels

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### **Silver Sponsor (\$5,000 inc GST)**

#### **Benefits:**

- Prominent display of company signage in main Symposium room, at the back of the room (supplied by sponsor)
- Trade display for the duration of the Symposium – floor space with trestle table
- One (1) complimentary full Symposium registration for your company's representative, which includes Symposium Casual Dinner
- Company logo on home page of Symposium website with hyperlink to your company website
- Verbal acknowledgment as the silver sponsor during the opening and closing sessions
- Recognition as silver sponsor in Symposium Program Book
- One company promotional material included in Symposium satchels

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## **Casual Dinner Sponsor (\$5,000 inc GST)**

### **Benefits:**

- Prominent display of company signage at the Symposium Casual Dinner (supplied by sponsor)
- Trade display for the duration of the Symposium – floor space with trestle table
- One (1) complimentary full Symposium registration for your company's representatives which includes Symposium Dinner
- Company logo on home page of Symposium website with hyperlink to your company website
- Verbal acknowledgment as the Dinner sponsor during the opening and closing sessions
- Recognition as the Dinner Sponsor in the Program Book
- One company promotional material included in Symposium satchels

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## **Trade Exhibitor (\$1,200 inc GST)**

### **Benefits:**

- The opportunity to hold a trade display for the duration of the Symposium - floor space with trestle table, access to power and room for one pop-up display banner (supplied by exhibitor)
- One (1) complimentary full Symposium registration for your company's representative which includes Symposium Casual Dinner.
- Recognition as a trade exhibitor in the Symposium program book

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## **Satchel Insert (\$550 inc GST)**

### **Benefits:**

- Opportunity to include one promotional flyer or brochure (A4 size or smaller) for associated businesses and organisations in the satchels that all delegates will receive when registering for the Symposium
- Recognition as an industry supporter in the Symposium program book

## SPONSORSHIP TERMS

*Following are explanations of the various elements contained with our sponsorship packages.*

### **Complimentary Full Symposium Registration**

'Full Registration' includes lunches, morning and afternoon teas, Symposium program and material, name badge, Symposium satchel, and one ticket to the Symposium Casual Dinner. Additional company representatives (above the sponsorship entitlement) will be at regular registration rates.

### **Symposium Program Book**

All sponsorship packages include sponsor recognition in the Symposium program book. The program book will include the Symposium program, information about presenters, sponsors and trade exhibitors and social function details.

### **Trade Display**

Trade display includes a covered trestle table, plus space for pop-up style company promotional banner/ display (supplied by sponsor/exhibitor). Power is available for display sites. All trade exhibitors must have a minimum of \$10M in Public Liability insurance.

### **Satchel Insert**

Quantity: Minimum of 150 pieces (one A4 or DL size flyer, brochure or similar). Other promotional material or product samples subject to confirmation (e.g. pens, writing pads with company logo). Details of shipping information will be provided once confirmed.

***To confirm sponsorship:*** Please complete the 'Sponsorship Confirmation Agreement' and fax back to (02) 6650 9700 or email to [jayne@eastcoastconferences.com.au](mailto:jayne@eastcoastconferences.com.au). A Tax Invoice will then be prepared and forwarded for your processing, as well as a letter confirming sponsorship level and benefits.

## **FURTHER INFORMATION:**

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***Jayne Hindle, Amy McIntosh, Jasmine Durbidge***

East Coast Conferences

*Symposium Managers – 2018 NSW Vertebrate Pest Management Symposium*

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